ASSESS Initiative Announces Simerics, Inc. as a Gold Sponsor of the ASSESS 2019 Congress and the ASSESS Initiative

ASSESS: Analysis, Simulation, and Systems Engineering Software Strategies to enable a significant increase in usage and benefit of these technologies



Clarkesville, GA <u>ASSESS Initiative</u>, a broad reaching multi-industry initiative to facilitate a revolution of enablement that will vastly increase the availability and effectiveness of Engineering Simulation is proud to announce that <u>Simerics</u>,

will be a Gold Sponsor for the upcoming ASSESS 2019 Congress to be held at Chateau Elan Winery & Resort, Oct 27^h -29th, 2019.

"Attending the annual ASSESS Congress allows Simerics to discuss our strategies for democratizing Simulation and hear how others are tackling the 40 year old, broken, Simulation market and workflows! Simerics wants to discuss how it is possible that only 10% of 5 million engineers use simulation today. We believe ASSESS is a place where these questions will be voiced and then discussed," said Rich Moore, VP Strategy, at Simerics, Inc. "We are pleased to support the ASSESS Initiative and its annual congress as part of the collaborative effort to improve the awareness and increase the value of engineering simulation to the industry."

<u>The ASSESS 2019 Congress</u> is the 4th annual congress for ASSESS organized to "enable" both strategies and relationships related to significantly increasing the use and benefit of Engineering Simulation. Key business drivers are forcing a "simulation revolution" to overcome the issue of required expertise which is limiting the expansion of Engineering Simulation usage. The theme of the ASSESS 2019 Congress is "Advancing the Engineering Simulation Revolution."

Registration for the ASSESS 2019 Congress is by invitation only and is limited to 105 attendees. Registration will close either when all available seats are taken but no later than October 24, 2019.

"We appreciate the support from Simerics and industry leader Rich Moore participation in our annual congress," says Joe Walsh, CEO and Co-Founder of the ASSESS Initiative.

The ASSESS Initiative was formed to bring together key players, both users and developers of simulation software, to guide and influence the software tool strategies for performing model-based analysis, simulation, and systems engineering with a vision "To significantly expand the use and benefit of software tools for model-based analysis, simulation, and systems engineering in the engineering applications domain."

The <u>ASSESS Initiative Membership</u> program provides the ability for the ASSESS Initiative to expand its efforts and community benefits beyond the annual congress. The ASSESS Membership Program is appropriate for all organizations engaged in Analysis, Simulation, and Systems Engineering activities related to Engineered products & processes. The ASSESS

Membership Program is offered in individual or group memberships. Active ASSESS Initiative Members receive access to <u>Members Only</u> content on the ASSESS website and a discount on the ASSESS Congress Registration Fees.

About the ASSESS Initiative

ASSESS Initiative LLC was formed in mid-2016 for bringing together the key players to guide and influence the software development and implementation strategies related to model-based analysis, simulation, and systems engineering, with the primary objective of expanding the use and business benefit of Engineering Simulation. ASSESS Initiative LLC is based in Clarkesville, GA, USA. Please refer to our website www.assessinitiative.com and the following brief summary "What is the ASSESS Initiative and why is it important?" for more information.

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